# **PUBLIC FILE**

KDND-FM Sundays, 6:00A-7:00A

## PUBLIC FILE Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

### PUBLIC FILE ASCERTAINED COMMUNITY ISSUES

- 1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
- 2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
- 3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
- 4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
- 5. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
- 6. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
- 7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
- 8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
- 9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
- 10. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

#### **EDUCATION**

Issue:

Talking To Teens About Sex

Program:

Public File

Date: Time: January 4, 2004 6:00A-6:30A

Description:

In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex. Everybody's doing it!" Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is

a process, not a one-time talk.

Issue:

Internet Technology

Program:

Public File

Date: Time: January 4, 2004 6:30A-7:00A

Description:

The guest is an outspoken advocate for parental involvement in raising "digital kids". Areas discussed included age appropriate internet use, chat room safety, how much time should be spent online, when monitoring software should be used to log a child's internet behavior, various filtering programs, how to find out who a child talks to on the internet, how old a child should be before they are allowed to shop online and what the government is doing to protect kids online. She also discussed teaching children internet safety, such as how much is too much information for kids to give away online or in a chat room and when it is appropriate to notify authorities about something occurring on the internet.

Issue:

**Environmental Awareness** 

Program:

Public File

Date:

January 18, 2004

Time:

6:00A-6:30A

Description:

The Tangle River Festival was created with a mission: to encourage good stewardship of the earth's natural resources through an entertaining, informative, enlightening, and festive media event. Their commitment is to secure the valuation of nature in the face of ever increasing human pressure upon it. The festival showcases films on topics such as wildfire conservation, eco-philosophy, and ecological design. The Environmental Council of Sacramento is a sponsor of the festival. ECOS is a coalition of environmental and civic organizations with a combined membership of more than 12,000 citizens of the Sacramento region. The purpose of ECOS is to protect and preserve the environmental integrity and resources within the Sacramento region. They seek to educate the public regarding the environmental sensitivity and the need to protect the area through mailings, public forums and discussion groups. Their work has taken the form of advocacy, community outreach, workshops and conferences, litigation and cooperative problem solving with other regional stakeholders. ECOS is concerned about coordinated land use and transportation planning that discourages urban sprawl preservation and enhancement of the ecology of open space, as well as with the reduction of pollution in our air, water and land.

EDUCATION (Cont'd)

Issue:

**Child Abduction Prevention** 

Program:

Public File

Date:

January 18, 2004 6:30A-7:00A

Time:

Description:

The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands-on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, We Feel It Is A Right For A Child To Be Safe... Not a Privilege.

Issue:

**Sports for Disabled People** 

Program:

Public File

Date: **T**ime:

January 25, 2004 6:30A-7:00A

Description:

The Disabled Sports USA, Far West is an organization that leads the way in adaptive sports and recreation for people with disabilities. With over 30 years of experience, their trained staff and volunteers guide and help people discover life without limits. The organization was established by disabled Vietnam veterans to serve the war injured. They now offer nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments, amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy and other neuromuscular and orthopedic conditions.

Issue:

**Computer Programs for the Public** 

Program:

Public File

Date: Time: February 2, 2004 6:30A-7:00A

Description:

STAC's mission is to ensure the social, economic, and civic benefits of the information age and accessible to all. They provide free access to computers and the Internet and offers commuting and science programs for all ages and technical abilities. To meet this goal, they open their computer center to the public on a drop-in basis. Access and use of the computers, software, scanners and printers is free. Volunteers and staff are available to answer questions about technology, provide individual tutoring and technical support. Services provided by STAC include Senior Computer Courses, numerous programs for kids and private group training for organizations or businesses who wish to enhance the computer skills of employees, members or volunteers.

EDUCATION (Cont'd)

Issue:

Strengthening Families

Program:

Public File

Date:

February 8, 2004

Time:

6:00A-6:30A

Description:

The Center for Fathers and Families' mission is to strengthen and build communities. They seek not only to re-establish the important institution of fatherhood while promoting to all men that fatherhood is forever, but also equip each family member with the information and skills necessary to promote a strong family life, which will, in turn, create a stronger, healthier community. Programs include pregnancy prevention and responsible behavior, parenting education workshops, an Intel Computer Clubhouse, alternative suspension programs that offer positive education choices, males attaining leadership and education. The Center has a strong history of supporting and responding to the needs of fathers and their families by

providing programs and services that lead to family growth.

Issue:

Children's Hospital Fund Raiser

Program:

Public File

Date: Time:

February 8, 2004 6:30A-7:00A

Description:

The Children's Miracle Network (CMN) is an international non-profit organization dedicated to raising funds for and awareness of children's hospitals. Locally, the UC Davis Children's Hospital is the CMN beneficiary. UC Davis Children's Hospital is Sacramento's only fully accredited, comprehensive hospital for children. The facility encompasses a wide range of services such as pediatric intensive care, a comprehensive cancer program, neurological services, and life flight emergency transport. Last year, the Entercom Sacramento group raised \$325,000.

Issue:

**Foresters** 

Program:

Public File

Date:

February 15, 2004

Time:

6:00A-6:30A

Description:

Foresters is a million member strong international fraternal benefit society dedicated to helping members and their families achieve financial security and protection and to helping their members' communities and especially children through the investment of funds and volunteer time. They support and raise funds for children's causes, while members and staff volunteer locally. Foresters measures success not only in financial strength, but in the positive impact they have on children. Foresters is one of the largest corporate sponsors of the Children's Miracle Network. Through Radiothons such as the on e the Entercom Sacramento Radio Group is hosting with the Foresters as the major sponsor, the Foresters have helped to raise more than \$40 million for CMN hospitals.

Issue:

**Adoption / Foster Care** 

Program:

Public File

Date:

February 22, 2004

Time:

6:00A-6:30A

Description:

Families United is a private foster care agency committed to making a difference in the lives of children in adoptive and foster families. They provide a range of services that ensure every child the opportunity to develop and become successful and well adjusted adults. Statistics show that 6 out of every 10 Americans are personally affected by adoption. Sacramento County has over 2,000 children waiting to be adopted. Almost half of adoptive children are adopted by foster care families. Foster families are selected and fully trained to provide for the special needs of children who may have suffered neglect, loss and abuse. Families United has a Youth Emancipation Training that provides teens that are turning 18 and leaving the foster program with an independent living skills workshop, assisted housing programs and educational scholarship applications.

EDUCATION (Cont'd)

Issue:

**Grief Counseling** 

Program:

Public File

Date:

February 22, 2004

Time:

6:30A-7:00A

Description:

Grief is the normal and natural reaction to significant emotional loss of any kind. It can result from the death of a loved one, a divorce, loss of a job, or even retirement. Grief takes on many faces and forms and is one of the least acknowledged and least addressed concerns in our society. Grief can become overwhelming, to the point where a person may not be able to function. It can adversely affect a person's life and the lives of those around them unless they re-educate themselves. Myths surrounding grief include the idea that time heals all wounds, that a loss can be replaced and that one should grieve alone. The workshop guides those who wish to move beyond their grief to a richer quality of life. Recovery from loss is accomplished by discovering and completing all of the undelivered communications that accrue in relationships.

Issue:

Water Search & Rescue

Program:

Public File

Date:

February 29, 2004

Time:

6:00A-6:30A

Description:

Five out of every 100,000 children in the Sacramento area will be victims of a drowning accident. This is over two times the national average. DART's mission is to save lives and recover property, particularly in water related accidents. They respond to over 100 calls each year. They work with agencies such as the CHP, the US Coast Guard, local fire, sheriff and city police agencies, UC Davis Medical Center's Life Flight, and the California Department of Parks & Recreation. There are over 1,000 miles of waterways in Sacramento County and due to the cold water and tricky current combined with the low visibility of the rivers, the diving that DART performs is very different from recreational diving. DART members are trained and certified in shore duties, rescue and recovery diving team leadership, emergency diving and assisting the victim's next of kin. DARS's drowning prevention seminars are available all year around to any group.

Issue:

**Local Creek Clean-Up** 

Program:

Public File

Date:

February 29, 2004

Time:

6:30A-7:00A

Description:

Creek Week discovers and celebrates the many values of the local waterways. The event is coordinated by the Sacramento Urban Creeks Council which is dedicated to protecting and sharing the abundant natural treasures that make up the extensive creek system in our region. Using educational programs and annual events open to all age groups, the Council continually brings young and old closer the more than 50 intricate creek ecosystems that weave in and out of local neighborhoods, towns and cities. Volunteers are needed to participate in cleaning over 40 creek sites throughout Sacramento County. Creek Week activities include learning about wilderness in one's own backyard, nature walks, learning why creeks are so important, bird walks, tours of vernal pools, and wetland and wildflower tours.

EDUCATION (Cont'd)

Issue: Adoption Choices

Program: Public File
Date: March 7, 2004
Time: 6:30A-7:00A

Description: Chicks In Crisis is a non-profit agency designed to provide emergency assistance to women who are

facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical / prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional,

educational, employment, parenting classes, and work and court appointments, if needed.

Issue: Fitness for Youth

Program: Public File
Date: March 21, 2004
Time: 6:30A-7:00A

Description: The California Dietetic Association is a dedicated group of 7,000 dietetic professionals who practice in

California. CDA promoted optimal nutrition and health for Californians by advocating for its members. CDA members are a leading source of food and nutrition services. Their members practice in every community in California and they have a central office in Southern California. CDA is an affiliate of the American Dietetic Association, which has 70,000 members nationally and in more than 20 countries throughout the world. For National Nutrition Month, the CDA, Golden Empire District and 5-A-Day Power Play are presenting one of Sacramento's newest fun runs. Their goal is to help with the fight against childhood obesity. The rate of obesity in the U.S. is growing at an alarming rate. Childhood obesity is the leading cause of pediatric hypertension, is associated with Type II diabetes mellitus, increases the risk of coronary heart disease, increases stress on the weight-bearing joints, lowers self-esteem, and affects relationships with peers. Some authorities feel that social and psychological problems are the most significant consequences of obesity in children.

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EDUCATION (Cont'd)

Issue:

**Domestic Violence** 

Program:

Public File

Date:

March 28, 2004

Time:

6:30A-7:00A

Description:

The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and

Woodland.

#### **GOVERNMENT**

Issue:

Internet Technology

Program:

Public File

Date: Time: January 4, 2004 6:30A-7:00A

Description:

The guest is an outspoken advocate for parental involvement in raising "digital kids". Areas discussed included age appropriate internet use, chat room safety, how much time should be spent online, when monitoring software should be used to log a child's internet behavior, various filtering programs, how to find out who a child talks to on the internet, how old a child should be before they are allowed to shop online and what the government is doing to protect kids online. She also discussed teaching children internet safety, such as how much is too much information for kids to give away online or in a chat room and when it is appropriate to notify authorities about something occurring on the internet.

Issue:

**Elder Abuse** 

6:00A-6:30A

Program:

Public File

Date: Time: January 11, 2004

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level, it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to develop and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adult abuse. The campaign, Face It, It's A Crime, is intended to educate Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and caregivers.

Issue:

**Senior Legal Rights** 

Program:

Public File

Date:

January 11, 2004

Time:

6:30A-7:00A

Description:

The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues (13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also has a grandparent rights project.

GOVERNMENT (Cont'd)

Issue:

**Environmental Awareness** 

Program:

Public File

Date:

January 18, 2004

Time:

6:00A-6:30A

Description:

The Tangle River Festival was created with a mission: to encourage good stewardship of the earth's natural resources through an entertaining, informative, enlightening, and festive media event. Their commitment is to secure the valuation of nature in the face of ever increasing human pressure upon it. The festival showcases films on topics such as wildfire conservation, eco-philosophy, and ecological design. The Environmental Council of Sacramento is a sponsor of the festival. ECOS is a coalition of environmental and civic organizations with a combined membership of more than 12,000 citizens of the Sacramento region. The purpose of ECOS is to protect and preserve the environmental integrity and resources within the Sacramento region. They seek to educate the public regarding the environmental sensitivity and the need to protect the area through mailings, public forums and discussion groups. Their work has taken the form of advocacy, community outreach, workshops and conferences, litigation and cooperative problem solving with other regional stakeholders. ECOS is concerned about coordinated land use and transportation planning that discourages urban sprawl preservation and enhancement of the ecology of open space, as well as with the reduction of pollution in our air, water and land.

Issue:

Help for AIDS Patients in Zimbabwe / African Art

Program:

Public File

Date: Time: March 14, 2004 6:00A-6:30A

Description:

The MOPC was founded in 1989 and cares for children who have lost their parents due to the AIDS epidemic in Zimbabwe as well as supports adjacent communities through their programs. AIDS is prevalent in 33.7% of the Zimbabwe population. Roughly 2.3 million people live with AIDS / HIV in that country. With life expectancy of the total population being age 39, children are of the orphaned on multiple occasions. MOPC cares for roughly 175 children during the year. Programs include pre-school, farming operations, and community clinics. Shona sculptures possess the Zimbabwean culture's reverence of spirituality, ancestry, family and the human experience. A portion of the local exhibit sales proceeds will be donated to MPOC in Zimbabwe, and 100% of donations made at the door will also go to MOPC.

**HEALTH** 

Issue: Talking To Teens About Sex

Program: Public File
Date: January 4, 2004
Time: 6:00A-6:30A

Description: In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get

pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex. Everybody's doing it!" Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is

a process, not a one-time talk.

Issue: Women's Heart Health

Program: Public File

Date: January 25, 2004 Time: 6:00A-6:30A

Description: Heart disease is the leading cause of death among women. It kills more women over 65 than all types of

cancer combined. 10% of American women age 45 to 64 have some degree or type of heart disease. This increases to 20% of women older than 65. Stroke is the third leading cause of death in the United States. More than 1 million women in the US have had a stroke and each year 90,000 women die if stroke, Heart attacks and strokes are known as cardiovascular disease which are disorders of the heart and blood vessels. A healthy lifestyle & weight reduction, controlled blood pressure, exercise, quitting

smoking can help prevent heart attacks and heart disease.

Issue: Sports for Disabled People

Program: Public File
Date: January 25, 2004
Time: 6:30A-7:00A

Description: The Disabled Sports USA, Far West is an organization that leads the way in adaptive sports and

recreation for people with disabilities. With over 30 years of experience, their trained staff and volunteers guide and help people discover life without limits. The organization was established by disabled Vietnam veterans to serve the war injured. They now offer nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments, amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy and other

neuromuscular and orthopedic conditions.

Issue: Children's Hospital Fund Raiser

Program: Public File

Date: February 8, 2004 Time: 6:30A-7:00A

Description: The Children's Miracle Network (CMN) is an international non-profit organization dedicated to raising

funds for and awareness of children's hospitals. Locally, the UC Davis Children's Hospital is the CMN beneficiary. UC Davis Children's Hospital is Sacramento's only fully accredited, comprehensive hospital for children. The facility encompasses a wide range of services such as pediatric intensive care, a comprehensive cancer program, neurological services, and life flight emergency transport. Last year, the

Entercom Sacramento group raised \$325,000.

HEALTH (Cont'd)

Issue:

Foresters

Program: Date: Public File February 15, 2004

Time:

6:00A-6:30A

Description:

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Issue:

Physical Fitness at Any Age

Program:

Public File

Date: Time: February 15, 2004 6:30A-7:00A

Description:

It is important to try to make exercise a habit. Suggestions include sticking to a regular time everyday, keeping a daily log of activities, checking progress, and joining a health club. Injuries can be prevented by starting every workout with a warm up. Pay attention to your body. Stop exercising if there is pain. Benefits of regular exercise at any age include reduction in risk of heart disease, high blood pressure, osteoporosis, diabetes and obesity, keeping joints, tendons and ligaments flexible, relieving stress, improving sleep and a contribution to mental well-being.

Issue:

**Grief Counseling** 

Program:

Public File

Date:

February 22, 2004

Time: 6:30A-7:00A

Description:

Grief is the normal and natural reaction to significant emotional loss of any kind. It can result from the death of a loved one, a divorce, loss of a job, or even retirement. Grief takes on many faces and forms and is one of the least acknowledged and least addressed concerns in our society. Grief can become overwhelming, to the point where a person may not be able to function. It can adversely affect a person's life and the lives of those around them unless they re-educate themselves. Myths surrounding grief include the idea that time heals all wounds, that a loss can be replaced and that one should grieve alone. The workshop guides those who wish to move beyond their grief to a richer quality of life. Recovery from loss is accomplished by discovering and completing all of the undelivered communications that accrue in relationships.

lssue:

Water Search & Rescue

Program:

Public File

Date:

February 29, 2004

Time:

6:00A-6:30A

Description:

Five out of every 100,000 children in the Sacramento area will be victims of a drowning accident. This is over two times the national average. DART's mission is to save lives and recover property, particularly in water related accidents. They respond to over 100 calls each year. They work with agencies such as the CHP, the US Coast Guard, local fire, sheriff and city police agencies, UC Davis Medical Center's Life Flight, and the California Department of Parks & Recreation. There are over 1,000 miles of waterways in Sacramento County and due to the cold water and tricky current combined with the low visibility of the rivers, the diving that DART performs is very different from recreational diving. DART members are trained and certified in shore duties, rescue and recovery diving team leadership, emergency diving and assisting the victim's next of kin. DARS's drowning prevention seminars are available all year around to any group.

HEALTH (Cont'd)

Issue:

**Cerebral Palsy** 

Program:

Public File March 7, 2004

Date: Time:

6:00A-6:30A

Description:

UCP is dedicated to advancing the independence of people with disabilities. In an effort to accomplish that goal, UCP of Greater Sacramento provides services to over 1,000 people with disabilities as well as to their families. Programs include: Saddle Pals, a therapeutic horsemanship program that serves children and adults with developmental disabilities, Family Respite Services, which provides relief for families and/or primary caregivers who have a child or adult with disabilities living in their home, Discovering Options, which serves adults with severe physical disabilities, Project Play, which is a sports program that promotes physical fitness, recreational and social opportunities for children with disabilities outside of the traditional school day, and CLASP (Community Living Arrangement Services and Programs), an independent living skills training program for adults with developmental and/or physical disabilities. UCP's Box Lunch Day is their largest annual fund raiser which benefits their local community service programs.

Issue:

**Adoption Choices** 

Program: Date: Time: Public File March 7, 2004 6:30A-7:00A

Description:

Chicks In Crisis is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical / prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, and work and court appointments, if needed.

Issue:

Time:

Help for AIDS Patients in Zimbabwe / African Art

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Description:

The MOPC was founded in 1989 and cares for children who have lost their parents due to the AIDS epidemic in Zimbabwe as well as supports adjacent communities through their programs. AIDS is prevalent in 33.7% of the Zimbabwe population. Roughly 2.3 million people live with AIDS / HIV in that country. With life expectancy of the total population being age 39, children are of the orphaned on multiple occasions. MOPC cares for roughly 175 children during the year. Programs include pre-school, farming operations, and community clinics. Shona sculptures possess the Zimbabwean culture's reverence of spirituality, ancestry, family and the human experience. A portion of the local exhibit sales proceeds will be donated to MPOC in Zimbabwe, and 100% of donations made at the door will also go to MOPC.

HEALTH (Cont'd)

Issue:

**Juvenile Diabetes** 

Program: Date: Time: Public File March 28, 2004 6:00A-6:30A

Description:

The Juvenile Diabetes Research Foundation, the world's leading, non-governmental funder of diabetes research, was founded in 1970 by the parents of children with juvenile diabetes, a disease which strikes children suddenly, makes them insulin dependent for life, and carries the constant threat of devastating complications. More than 1 million Americans have Type 1, or Juvenile Diabetes, with a new case being diagnosed every hour. Although the causes are not entirely known, scientists believe the body's own immune system attacks and destroys insulin producing cells in the pancreas. Symptoms include extreme thirst, frequent urination, drowsiness or lethargy, increased appetite, sudden weight loss for no reason, sudden vision changes, sugar in urine, fruity odor on breath, heavy or labored breathing, stupor or unconsciousness. JDRF's mission is to find a cure for diabetes and its complications through the support of research. To date, they have awarded more than \$600 million to diabetes research.

Issue:

**Domestic Violence** 

Program:

Public File

Date:

March 28, 2004 6:30A-7:00A

Description:

The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

#### **ENVIRONMENT, ENERGY & TRANSPORTATION**

Issue:

**Environmental Awareness** 

Program:

Public File

Date:

January 18, 2004

Time:

6:00A-6:30A

Description:

The Tangle River Festival was created with a mission: to encourage good stewardship of the earth's natural resources through an entertaining, informative, enlightening, and festive media event. Their commitment is to secure the valuation of nature in the face of ever increasing human pressure upon it. The festival showcases films on topics such as wildfire conservation, eco-philosophy, and ecological design. The Environmental Council of Sacramento is a sponsor of the festival. ECOS is a coalition of environmental and civic organizations with a combined membership of more than 12,000 citizens of the Sacramento region. The purpose of ECOS is to protect and preserve the environmental integrity and resources within the Sacramento region. They seek to educate the public regarding the environmental sensitivity and the need to protect the area through mailings, public forums and discussion groups. Their work has taken the form of advocacy, community outreach, workshops and conferences, litigation and cooperative problem solving with other regional stakeholders. ECOS is concerned about coordinated land use and transportation planning that discourages urban sprawl preservation and enhancement of the ecology of open space, as well as with the reduction of pollution in our air, water and land.

Issue:

**Preserving Recreational Areas** 

Program:

Public File

Date: Time: February 2, 2004 6:00A-6:30A

Description:

The 23 mile American River Parkway runs from Hazel Avenue to the Nimbus Fish Hatchery. It is essentially 5,000 acres surrounded by 1.3 million people. The Parkway Foundation is funded by contributions from individuals, businesses and other organizations, grants and memberships. It is used by millions annually for hiking, biking, horseback riding, picnicking, fishing, wildlife watching and more. Many people, from administrators to park rangers, maintenance and naturalists watch over and care for the parkway, but funding is in jeopardy. Cutting the parkway budget could mean reduced or non-existent security and maintenance, closed restrooms, trails not maintained, and trash, fallen tree limbs and debris left untouched. Even though the parkway is natural doesn't mean it's free. It needs to be managed and maintained.

Issue:

Local Creek Clean-Up

Program:

Public File

Date:

February 29, 2004 6:30A-7:00A

Time:

Description:

Creek Week discovers and celebrates the many values of the local waterways. The event is coordinated by the Sacramento Urban Creeks Council which is dedicated to protecting and sharing the abundant natural treasures that make up the extensive creek system in our region. Using educational programs and annual events open to all age groups, the Council continually brings young and old closer the more than 50 intricate creek ecosystems that weave in and out of local neighborhoods, towns and cities. Volunteers are needed to participate in cleaning over 40 creek sites throughout Sacramento County. Creek Week activities include learning about wilderness in one's own backyard, nature walks, learning why creeks are so important, bird walks, tours of vernal pools, and wetland and wildflower tours.

#### MINORITIES, WOMEN & AGING

Issue:

**Elder Abuse** 

Program:

Public File

Date: Time: January 11, 2004 6:00A-6:30A

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level, it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed. authorizing the California Attorney General's Office to develop and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adult abuse. The campaign, Face It, It's A Crime, is intended to educate Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and caregivers.

Issue:

Senior Legal Rights

Program:

Public File

6:30A-7:00A

Date:

January 11, 2004

Time:

Description:

The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues

(13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also

has a grandparent rights project.

Issue:

Women's Heart Health

Program:

Public File

Date: Time:

January 25, 2004 6:00A-6:30A

Description:

Heart disease is the leading cause of death among women. It kills more women over 65 than all types of cancer combined. 10% of American women age 45 to 64 have some degree or type of heart disease. This increases to 20% of women older than 65. Stroke is the third leading cause of death in the United States. More than 1 million women in the US have had a stroke and each year 90,000 women die if stroke, Heart attacks and strokes are known as cardiovascular disease which are disorders of the heart and blood vessels. A healthy lifestyle & weight reduction, controlled blood pressure, exercise, quitting smoking can help prevent heart attacks and heart disease.

Issue:

**Sports for Disabled People** 

Program:

Public File

Date:

January 25, 2004

Time:

6:30A-7:00A

Description:

The Disabled Sports USA, Far West is an organization that leads the way in adaptive sports and recreation for people with disabilities. With over 30 years of experience, their trained staff and volunteers guide and help people discover life without limits. The organization was established by disabled Vietnam veterans to serve the war injured. They now offer nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments. amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy and other neuromuscular and orthopedic conditions.

MINORITIES, WOMEN & AGING (Cont'd)

Issue:

Computer Programs for the Public

Program:

Public File

Date: Time: February 2, 2004 6:30A-7:00A

Description:

STAC's mission is to ensure the social, economic, and civic benefits of the information age and accessible to all. They provide free access to computers and the Internet and offers commuting and science programs for all ages and technical abilities. To meet this goal, they open their computer center to the public on a drop-in basis. Access and use of the computers, software, scanners and printers is free. Volunteers and staff are available to answer questions about technology, provide individual tutoring and technical support. Services provided by STAC include Senior Computer Courses, numerous programs for kids and private group training for organizations or businesses who wish to enhance the computer skills of employees, members or volunteers.

Issue:

Physical Fitness at Any Age

Program:

Public File

Date: Time: February 15, 2004

6:30A-7:00A

Description:

It is important to try to make exercise a habit. Suggestions include sticking to a regular time everyday, keeping a daily log of activities, checking progress, and joining a health club. Injuries can be prevented by starting every workout with a warm up. Pay attention to your body. Stop exercising if there is pain. Benefits of regular exercise at any age include reduction in risk of heart disease, high blood pressure, osteoporosis, diabetes and obesity, keeping joints, tendons and ligaments flexible, relieving stress, improving sleep and a contribution to mental well-being.

Issue:

**Grief Counseling** 

Program:

Public File

Date:

February 22, 2004

Time:

6:30A-7:00A

Description:

Grief is the normal and natural reaction to significant emotional loss of any kind. It can result from the death of a loved one, a divorce, loss of a job, or even retirement. Grief takes on many faces and forms and is one of the least acknowledged and least addressed concerns in our society. Grief can become overwhelming, to the point where a person may not be able to function. It can adversely affect a person's life and the lives of those around them unless they re-educate themselves. Myths surrounding grief include the idea that time heals all wounds, that a loss can be replaced and that one should grieve alone. The workshop guides those who wish to move beyond their grief to a richer quality of life. Recovery from loss is accomplished by discovering and completing all of the undelivered communications that accrue in relationships.

MINORITIES, WOMEN & AGING (Cont'd)

Issue:

**Adoption Choices** 

Program:

Public File

Date: Time: March 7, 2004 6:30A-7:00A

Description:

Chicks In Crisis is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical / prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, and work and court appointments, if needed.

Issue:

**Domestic Violence** 

Program:

Public File

Date: Time: March 28, 2004 6:30A-7:00A

Description:

The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

CRIME

Issue:

Internet Technology

Program:

Public File

Date:

January 4, 2004

Time:

6:30A-7:00A

Description:

The guest is an outspoken advocate for parental involvement in raising "digital kids". Areas discussed included age appropriate internet use, chat room safety, how much time should be spent online, when monitoring software should be used to log a child's internet behavior, various filtering programs, how to find out who a child talks to on the internet, how old a child should be before they are allowed to shop online and what the government is doing to protect kids online. She also discussed teaching children internet safety, such as how much is too much information for kids to give away online or in a chat room and when it is appropriate to notify authorities about something occurring on the internet.

Issue:

**Elder Abuse** 

Program:

Public File

Date:

January 11, 2004

Time:

6:00A-6:30A

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level, it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed. authorizing the California Attorney General's Office to develop and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adult abuse. The campaign. Face It, It's A Crime, is intended to educate Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and caregivers.

Issue:

Senior Legal Rights

Program:

Public File

Date:

January 11, 2004

Time:

6:30A-7:00A

Description:

The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues (13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also has a grandparent rights project.

CRIME (Cont'd)

Issue:

**Child Abduction Prevention** 

Program:

Public File

Date:

January 18, 2004

Time:

6:30A-7:00A

Description:

The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands-on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, We Feel It Is A Right For A Child To Be Safe... Not a Privilege.

Issue:

**Child Abuse Prevention** 

Program:

Public File

Date:

March 14, 2004 6:30A-7:00A

Description:

The Sacramento Crisis Nurseries are a temporary, voluntary, safe place for children whose parents are experiencing a stressful situation such as a sudden illness or accident, a drug or alcohol problem, homelessness or domestic violence. The length of stay depends upon the situation... from 24 hours to 30 days. Placement is voluntary and all information is confidential. The services are free of charge and include respite care for children birth to 6 years of age, counseling and support services to the family, and referrals for parents. 99% of clients are single mothers without any other local family members to help them.

Issue:

**Domestic Violence** 

Program:

Public File March 28, 2004

Date: Time:

6:30A-7:00A

Description:

The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

#### DRUG ABUSE

Issue:

**Child Abuse Prevention** 

Program: Date:

Public File March 14, 2004

Time:

6:30A-7:00A

Description:

The Sacramento Crisis Nurseries are a temporary, voluntary, safe place for children whose parents are experiencing a stressful situation such as a sudden illness or accident, a drug or alcohol problem, homelessness or domestic violence. The length of stay depends upon the situation... from 24 hours to 30 days. Placement is voluntary and all information is confidential. The services are free of charge and include respite care for children birth to 6 years of age, counseling and support services to the family, and referrals for parents. 99% of clients are single mothers without any other local family members to help them.

issue:

**Helping the Homeless** 

Program: Date: Time: Public File March 21, 2004

6:00A-6:30A

Description:

Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies: B Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do. Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Place Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business people and residents.

Issue:

**Domestic Violence** 

Program: Date: Time: Public File March 28, 2004 6:30A-7:00A

Description:

The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

#### HOUSING

Issue:

**Elder Abuse** Public File

Program: Date:

January 11, 2004

Time:

6:00A-6:30A

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level, it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to develop and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adult abuse. The campaign, Face It, It's A Crime, is intended to educate Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and caregivers.

lssue:

**Senior Legal Rights** 

Program:

Public File

Date:

January 11, 2004

Time: 6:30A-7:00A

Description:

The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues (13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also has a grandparent rights project.

Issue:

**Environmental Awareness** 

Program:

Public File

Date: Time: January 18, 2004 6:00A-6:30A

Description:

The Tangle River Festival was created with a mission: to encourage good stewardship of the earth's natural resources through an entertaining, informative, enlightening, and festive media event. Their commitment is to secure the valuation of nature in the face of ever increasing human pressure upon it. The festival showcases films on topics such as wildfire conservation, eco-philosophy, and ecological design. The Environmental Council of Sacramento is a sponsor of the festival. ECOS is a coalition of environmental and civic organizations with a combined membership of more than 12,000 citizens of the Sacramento region. The purpose of ECOS is to protect and preserve the environmental integrity and resources within the Sacramento region. They seek to educate the public regarding the environmental sensitivity and the need to protect the area through mailings, public forums and discussion groups. Their work has taken the form of advocacy, community outreach, workshops and conferences, litigation and cooperative problem solving with other regional stakeholders. ECOS is concerned about coordinated land use and transportation planning that discourages urban sprawl preservation and enhancement of the ecology of open space, as well as with the reduction of pollution in our air, water and land.

HOUSING (Cont'd)

Issue:

**Adoption Choices** 

Program: Date: Time: Public File March 7, 2004 6:30A-7:00A

Description:

Chicks In Crisis is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical / prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, and work and court appointments, if needed.

lssue:

**Child Abuse Prevention** 

Program:

Public File

Date: Time: March 14, 2004 6:30A-7:00A

Description:

The Sacramento Crisis Nurseries are a temporary, voluntary, safe place for children whose parents are experiencing a stressful situation such as a sudden illness or accident, a drug or alcohol problem, homelessness or domestic violence. The length of stay depends upon the situation... from 24 hours to 30 days. Placement is voluntary and all information is confidential. The services are free of charge and include respite care for children birth to 6 years of age, counseling and support services to the family, and referrals for parents. 99% of clients are single mothers without any other local family members to help them.

Issue:

**Helping the Homeless** 

Program: Date:

Time:

Public File March 21, 2004 6:00A-6:30A

Description:

Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies: B Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do. Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Place Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business people and residents.

HOUSING (Cont'd)

Issue:

**Domestic Violence** 

Program: Date: Time: Public File March 28, 2004 6:30A-7:00A

Description:

The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

#### **YOUTH & FAMILY**

Issue:

**Talking To Teens About Sex** 

Program:

Public File

Date: **T**ime:

January 4, 2004 6:00A-6:30A

Description:

In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex. Everybody's doing it!" Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is

a process, not a one-time talk.

Issue:

Internet Technology

Program:

Public File

Date: **T**ime:

January 4, 2004 6:30A-7:00A

Description:

The guest is an outspoken advocate for parental involvement in raising "digital kids". Areas discussed included age appropriate internet use, chat room safety, how much time should be spent online, when monitoring software should be used to log a child's internet behavior, various filtering programs, how to find out who a child talks to on the internet, how old a child should be before they are allowed to shop online and what the government is doing to protect kids online. She also discussed teaching children internet safety, such as how much is too much information for kids to give away online or in a chat room and when it is appropriate to notify authorities about something occurring on the internet.

Issue:

**Elder Abuse** 

Program:

Public File

Date:

January 11, 2004

Time: 6:00A-6:30A

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level, it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to develop and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adult abuse. The campaign, Face It, It's A Crime, is intended to educate Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and caregivers.

YOUTH & FAMILY (Cont'd)

Issue: Senior Legal Rights

Program: Public File

Date: January 11, 2004 Time: 6:30A-7:00A

Description: The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to

target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are

consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues (13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also

has a grandparent rights project.

Issue: Child Abduction Prevention

Program: Public File

Date: January 18, 2004 Time: 6:30A-7:00A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent

abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands-on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, We Feel It Is A

Right For A Child To Be Safe... Not a Privilege.

Issue: Sports for Disabled People

Program: Public File

Date: January 25, 2004 Time: 6:30A-7:00A

Description: The Disabled Sports USA, Far West is an organization that leads the way in adaptive sports and

recreation for people with disabilities. With over 30 years of experience, their trained staff and volunteers guide and help people discover life without limits. The organization was established by disabled Vietnam veterans to serve the war injured. They now offer nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments, amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy and other

neuromuscular and orthopedic conditions.

YOUTH & FAMILY (Cont'd)

Issue:

**Computer Programs for the Public** 

Program:

Public File

Date: Time: February 2, 2004 6:30A-7:00A

Description:

STAC's mission is to ensure the social, economic, and civic benefits of the information age and accessible to all. They provide free access to computers and the Internet and offers commuting and science programs for all ages and technical abilities. To meet this goal, they open their computer center to the public on a drop-in basis. Access and use of the computers, software, scanners and printers is free. Volunteers and staff are available to answer questions about technology, provide individual tutoring and technical support. Services provided by STAC include Senior Computer Courses, numerous programs for kids and private group training for organizations or businesses who wish to enhance the computer skills of employees, members or volunteers.

Issue:

**Strengthening Families** 

Program:

Public File

Date: Time: February 8, 2004 6:00A-6:30A

Description:

The Center for Fathers and Families' mission is to strengthen and build communities. They seek not only to re-establish the important institution of fatherhood while promoting to all men that fatherhood is forever, but also equip each family member with the information and skills necessary to promote a strong family life, which will, in turn, create a stronger, healthier community. Programs include pregnancy prevention and responsible behavior, parenting education workshops, an Intel Computer Clubhouse, alternative suspension programs that offer positive education choices, males attaining leadership and education. The Center has a strong history of supporting and responding to the needs of fathers and their families by providing programs and services that lead to family growth.

Issue:

Children's Hospital Fund Raiser

Program:

Public File

Date:

February 8, 2004

Time:

6:30A-7:00A

Description:

The Children's Miracle Network (CMN) is an international non-profit organization dedicated to raising funds for and awareness of children's hospitals. Locally, the UC Davis Children's Hospital is the CMN beneficiary. UC Davis Children's Hospital is Sacramento's only fully accredited, comprehensive hospital for children. The facility encompasses a wide range of services such as pediatric intensive care, a comprehensive cancer program, neurological services, and life flight emergency transport. Last year, the Entercom Sacramento group raised \$325,000.

Issue:

**Foresters** 

Program:

Public File

Date:

February 15, 2004

Time:

6:00A-6:30A

Description:

Foresters is a million member strong international fraternal benefit society dedicated to helping members and their families achieve financial security and protection and to helping their members' communities and especially children through the investment of funds and volunteer time. They support and raise funds for children's causes, while members and staff volunteer locally. Foresters measures success not only in financial strength, but in the positive impact they have on children. Foresters is one of the largest corporate sponsors of the Children's Miracle Network. Through Radiothons such as the on e the Entercom Sacramento Radio Group is hosting with the Foresters as the major sponsor, the Foresters have helped to raise more than \$40 million for CMN hospitals.

YOUTH & FAMILY (Cont'd)

Issue:

Physical Fitness at Any Age

Program:

Public File

Date:

February 15, 2004

Time:

6:30A-7:00A

Description:

It is important to try to make exercise a habit. Suggestions include sticking to a regular time everyday, keeping a daily log of activities, checking progress, and joining a health club. Injuries can be prevented by starting every workout with a warm up. Pay attention to your body. Stop exercising if there is pain. Benefits of regular exercise at any age include reduction in risk of heart disease, high blood pressure, osteoporosis, diabetes and obesity, keeping joints, tendons and ligaments flexible, relieving stress, improving sleep and a contribution to mental well-being.

Issue:

**Adoption / Foster Care** 

Program:

Public File

Date:

February 22, 2004

Time:

6:00A-6:30A

Description:

Families United is a private foster care agency committed to making a difference in the lives of children in adoptive and foster families. They provide a range of services that ensure every child the opportunity to develop and become successful and well adjusted adults. Statistics show that 6 out of every 10 Americans are personally affected by adoption. Sacramento County has over 2,000 children waiting to be adopted. Almost half of adoptive children are adopted by foster care families. Foster families are selected and fully trained to provide for the special needs of children who may have suffered neglect, loss and abuse. Families United has a Youth Emancipation Training that provides teens that are turning 18 and leaving the foster program with an independent living skills workshop, assisted housing programs and educational scholarship applications.

Issue:

**Grief Counseling** 

Program:

Public File

Date:

February 22, 2004

Time:

6:30A-7:00A

Description:

Grief is the normal and natural reaction to significant emotional loss of any kind. It can result from the death of a loved one, a divorce, loss of a job, or even retirement. Grief takes on many faces and forms and is one of the least acknowledged and least addressed concerns in our society. Grief can become overwhelming, to the point where a person may not be able to function. It can adversely affect a person's life and the lives of those around them unless they re-educate themselves. Myths surrounding grief include the idea that time heals all wounds, that a loss can be replaced and that one should grieve alone. The workshop guides those who wish to move beyond their grief to a richer quality of life. Recovery from loss is accomplished by discovering and completing all of the undelivered communications that accrue in relationships.

YOUTH & FAMILY (Cont'd)

Issue:

**Cerebral Palsy** 

Program:

Public File March 7, 2004

Date: Time:

6:00A-6:30A

Description:

UCP is dedicated to advancing the independence of people with disabilities. In an effort to accomplish that goal, UCP of Greater Sacramento provides services to over 1,000 people with disabilities as well as to their families. Programs include: Saddle Pals, a therapeutic horsemanship program that serves children and adults with developmental disabilities, Family Respite Services, which provides relief for families and/or primary caregivers who have a child or adult with disabilities living in their home, Discovering Options, which serves adults with severe physical disabilities, Project Play, which is a sports program that promotes physical fitness, recreational and social opportunities for children with disabilities outside of the traditional school day, and CLASP (Community Living Arrangement Services and Programs), an independent living skills training program for adults with developmental and/or physical disabilities. UCP's Box Lunch Day is their largest annual fund raiser which benefits their local community service programs.

Issue:

**Adoption Choices** 

Program: Date:

Public File March 7, 2004 6:30A-7:00A

Time:

Description:

Chicks In Crisis is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical / prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, and work and court appointments, if needed.

Issue:

Time:

Help for AIDS Patients in Zimbabwe / African Art

Program: Date: Public File March 14, 2004 6:00A-6:30A

Description:

The MOPC was founded in 1989 and cares for children who have lost their parents due to the AIDS epidemic in Zimbabwe as well as supports adjacent communities through their programs. AIDS is prevalent in 33.7% of the Zimbabwe population. Roughly 2.3 million people live with AIDS / HIV in that country. With life expectancy of the total population being age 39, children are of the orphaned on multiple occasions. MOPC cares for roughly 175 children during the year. Programs include pre-school, farming operations, and community clinics. Shona sculptures possess the Zimbabwean culture's reverence of spirituality, ancestry, family and the human experience. A portion of the local exhibit sales proceeds will be donated to MPOC in Zimbabwe, and 100% of donations made at the door will also go to MOPC.

YOUTH & FAMILY (Cont'd)

Issue:

**Child Abuse Prevention** 

Program:

Public File

Date: Time: March 14, 2004 6:30A-7:00A

Description:

The Sacramento Crisis Nurseries are a temporary, voluntary, safe place for children whose parents are experiencing a stressful situation such as a sudden illness or accident, a drug or alcohol problem, homelessness or domestic violence. The length of stay depends upon the situation... from 24 hours to 30 days. Placement is voluntary and all information is confidential. The services are free of charge and include respite care for children birth to 6 years of age, counseling and support services to the family, and referrals for parents. 99% of clients are single mothers without any other local family members to help them.

Issue:

Time:

**Helping the Homeless** 

Program: Date:

Public File March 21, 2004

6:00A-6:30A

Description:

Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies: B Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do. Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Place Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business people and residents.

Issue:

**Fitness for Youth** 

Program:

Public File

Date: Time: March 21, 2004 6:30A-7:00A

Description:

The California Dietetic Association is a dedicated group of 7,000 dietetic professionals who practice in California. CDA promoted optimal nutrition and health for Californians by advocating for its members. CDA members are a leading source of food and nutrition services. Their members practice in every community in California and they have a central office in Southern California. CDA is an affiliate of the American Dietetic Association, which has 70,000 members nationally and in more than 20 countries throughout the world. For National Nutrition Month, the CDA, Golden Empire District and 5-A-Day Power Play are presenting one of Sacramento's newest fun runs. Their goal is to help with the fight against childhood obesity. The rate of obesity in the U.S. is growing at an alarming rate. Childhood obesity is the leading cause of pediatric hypertension, is associated with Type II diabetes mellitus, increases the risk of coronary heart disease, increases stress on the weight-bearing joints, lowers self-esteem, and affects relationships with peers. Some authorities feel that social and psychological problems are the most significant consequences of obesity in children.

YOUTH & FAMILY (Cont'd)

Issue:

**Juvenile Diabetes** 

Program:

Public File March 28, 2004

Date:

6:00A-6:30A

Description:

The Juvenile Diabetes Research Foundation, the world's leading, non-governmental funder of diabetes research, was founded in 1970 by the parents of children with juvenile diabetes, a disease which strikes children suddenly, makes them insulin dependent for life, and carries the constant threat of devastating complications. More than 1 million Americans have Type 1, or Juvenile Diabetes, with a new case being diagnosed every hour. Although the causes are not entirely known, scientists believe the body's own immune system attacks and destroys insulin producing cells in the pancreas. Symptoms include extreme thirst, frequent urination, drowsiness or lethargy, increased appetite, sudden weight loss for no reason, sudden vision changes, sugar in urine, fruity odor on breath, heavy or labored breathing, stupor or unconsciousness. JDRF's mission is to find a cure for diabetes and its complications through the support of research. To date, they have awarded more than \$600 million to diabetes research.

Issue:

**Domestic Violence** 

Program:

Public File

Date: Time: March 28, 2004 6:30A-7:00A

Description:

The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

# TO THE BEST OF OUR KNOWLEDGE

KDND-FM Sundays, 7:00A-8:00A

#### **Description**

Host: Jim Fleming Interviewers: Steve Paulson & Anne Strainchamps

The show began as an audio magazine of ideas — two hours of smart, entertaining radio for people with curious minds. It's sort of journalistic, but it's never about the President's speech to the UN, weapons inspections in Iraq, or yesterday's stock market disaster. It's the kind of show that would spend an hour on the future of capitalism, or on the roots of Islamic fundamentalism. It might also spend an hour on hair. Or salt. Or pirates, road trips, psychic phenomena, house cleaning, animal intelligence, high energy physics, or how to say you're sorry.

Each show is given a theme – because it lets us produce the show as a radio salon. Inviting a diverse group of people with really different backgrounds to approach one subject can create a kind of depth and richness that seems beautiful to us. Our goal is to leave you at the end of each hour with a few thoughts or impressions to mull over. The way a poem can kind of reverberate, leaving you to connect the images and find your own meaning. That's how the theme format works.

## PUBLIC FILE ASCERTAINED COMMUNITY ISSUES

- 1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
- 2. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
- 3. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
- 4. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

#### **EDUCATION**

Issue: A Mind At A Time

Program: To The Best Of Our Knowledge

Date: January 4, 2004 Time: 7:00A-8:00A

Description: We've probably all known children who seem (as the old saying goes) to march to the beat of a different

drum. Dr. Mel Levine believes different minds learn differently. He has the research and over three-decades of experience to explain it. Dr. Levin has published nearly a dozen books. His latest are The Myth of Laziness and A Mind at a Time, a number one national best-seller. It shows parents and educators how to identify a child's individual learning pattern and how to encourage the strengths that will lead to success in school. Dr. Levine is a Professor of Pediatrics at the University of North Carolina Medical School; Director of that University's Clinical Center for the Study of Development and Learning; and also Founder and co-chair of All Kinds of Minds, a non-profit institute that develops programs to help

parents, teachers and children handle differences in learning.

Issue: Charter School Evaluations & Assessments

Program: To The Best Of Our Knowledge

Date: January 4, 2004 Time: 7:00A-8:00A

Description: All across the country, high-stakes standardized tests always stimulate lively discussion and debate in the

education community. But as we hear in this story, the most important measures of school learning may well be DAILY classroom assessments. During 2003, TBOOK broadcast a series of continuing reports about the first-year Brighter Choice Charter School. This chapter looked at how this school determines if its students are in fact learning. We speak with Barbara Gioia, English Language Arts Teacher; Patrick

Kelly, Principal; and Karla Thomson, a parent.

Issue: The Light Barrier: A Color Solution To Your Child's Light Based Reading Difficulties

Program: To The Best Of Our Knowledge

Date: January 4, 2004 Time: 7:00A-8:00A

Description: Another area that was the focus of much attention in 2003 were the efforts to raise reading levels. The

National Institutes of Health believe as many as 10 million children have reading problems. Now we learn what one possible source of some of those problems could be. It's a sensitivity to light, called Irlen Syndrome... also known as SSS or Scotopic Sensitivity Syndrome. Researchers disagree on how many Americans may be affected... anywhere from a high of 12% to a low of 5%. But even if one uses the low figure of 5%, it would mean about 2.5 million school children suffer from light-based reading difficulties significant enough to effect their school performance. TBOOK looks at one family's search for answers to their children's visual stress problems. We speak with Rhonda Stone, a journalist, health education writer,

and mother of two children diagnosed with Irlen Syndrome.

Issue: Columbia University Celebrates 250th Anniversary: A Conversation With President Lee Bollinger

Program: To The Best Of Our Knowledge

Date: January 11, 2004 Time: 7:00A-8:00A

Description: Several years ago, the United States celebrated its 200<sup>th</sup> birthday. It may surprise you to learn there's a

college older than the country itself. Chartered in colonial New York in 1754 as King's College, Columbia University is the oldest university in New York, and one of the most noted institutions of higher education in the U.S. Columbia University has been an enduring presence in New York City for 250 years. While its campus on Manhattan's upper west side is more than a century old, as an institution, Columbia predates not only all of its own current building, but most of the structures in the city as well. TBOOK speaks with Columbia President, Lee Bollinger, about his school's anniversary, and about higher education in a post-

September 11<sup>th</sup> environment.

#### **EDUCATION (Cont'd)**

Issue:

**Dual Diploma Program** 

Program:

To The Best Of Our Knowledge

Date: Time: January 11, 2004 7:00A-8:00A

Description:

Our first guest spoke about the importance for institutions of higher learning to be engaged in world issues. And our next story is about students and campuses doing just that. A group of Turkish students will arrive this summer at State University of New York campuses as part of the state university's first Dual Diploma Program. Toward the end of 2003, the Republic of Turkey's President delivered a speech in

New York promoting higher education as a tool for development and peace.

Issue:

**College Rankings** 

Program:

To The Best Of Our Knowledge

Date: Time: January 11, 2004 7:00A-8:00A

Description:

Recently, the Atlantic Monthly joined a host of other publications when it issued a list, ranking the top 50 "Most Selective" institutes of higher education in America. But the article accompanying that list did not bolster its use for prospective students. The article seemed to say that while rankings as a tool for evaluating colleges and universities are understandable, they are, at the same time, a regrettable consumer trend. However, today's guest commentator believes college rankings are important. He is Allen Soyster, Dean of the College of Engineering at Northeastern University in Boston, Massachusetts.

Issue:

Simon's Rock College / The Early Alternative

Program:

To The Best Of Our Knowledge

Date:

January 18, 2004

Time:

7:00A-8:00A

Description:

While the No Child Left Behind law continues to be implemented and tested, a new presidential campaign year is in full swing. And, a whole new contingent of presidential hopefuls are again floating proposals aimed at trying to right what they see as wrong with public education. Meanwhile, increasing numbers of high school students are 'voting with their feet', leaving school after just their sophomore or junior years, to find more challenging educational opportunities at the college level. In fact, about 1/3 of U.S. colleges and universities now have programs to admit students after the 11<sup>th</sup> grade. Two years ago, the National Commission on the High School Senior Year, urged states to develop challenging alternatives to the traditional high school senior year. The panel said more high schools and colleges should think like Simon's Rock. Simon's Rock College in Great Barrington, Massachusetts was founded 40 years ago. It continues to be the nation's only liberal arts and sciences college designed specifically to provide bright, highly motivated students the opportunity to begin college after the 10<sup>th</sup> grade. TBOOK talks with the Dean of the College, Bernard Rogers, plus Simon's Rock student, Rachel Monger, from Trimble, Missouri.

#### **EDUCATION (Cont'd)**

Issue:

Origins of Life/Science Research In Education Series "The Origins of Habitats: Star & Planet

Formation

Program:

To The Best Of Our Knowledge

Date: Time: January 18, 2004 7:00A-8:00A

Description:

The birth of stars and planets. It's a subject that's fascinated astronomers and scientists since early times. It's a continually evolving process closely linked to the evolution of life on our own planet. And as we find out in this story, huge leaps in knowledge have been achieved in just the last 30 or 40 years. Through new technology, astronomers have been able to study the Orion Nebula in much greater detail. And it's proving a phenomenal window on the first few million years in the lives of typical young stars and planetary systems. TBOOK speaks with Dr. John Bally, Professor, at the Center for Astrophysics and Space Astronomy in the Department of Astrophysical and Planetary Sciences at the University of

Colorado in Boulder.

Issue:

No Child Left Behind Act - 2 Years Later

Program:

To The Best Of Our Knowledge

Date: Time: January 25, 2004 7:00A-8:00A

Description:

This month marks two years since the No Child Left Behind Act was signed into law. It continues to be criticized by educators and politicians for what they claim is too much federal control, lack of flexibility, and unfunded mandates. President Bush and Secretary of Education, Rod Paige, have been traveling the country to spotlight the second anniversary. TBOOK's Glenn Busby, caught up with Secretary Paige at West View Elementary School in Knoxville, Tennessee for this one on one encounter.

Issue:

Integrated Schools Roundtable Discussion Doane Stuart School Exchange Students

Program:

To The Best Of Our Knowledge

Date: Time: January 25, 2004 7:00A-8:00A

Description:

Doane Stuart School is billed as upstate New York's only co-educational, nursery to grade 12 independent school. Doane Stuart is a small school, with small class sizes, that offers unique partnerships within their own school community... and as we hear in this story, way beyond their school boundaries. Now, they've partnered with Lagan College in Northern Ireland. It's hoped this exchange will foster an even greater appreciation for diversity among cultures and religions. Joining Dr. Karen Hitchcock in part one of this two-part roundtable discussion are 17 year old protestant student, Sam Morrow and 16 year old catholic student, Tony McGaharan, both from Belfast, Northern Ireland. Karen begins by speaking with Dr. Richard Enemark, Headmaster of the Doane Stuart Shool located in Albany,

New York.

## **EDUCATION (Cont'd)**

Issue:

National Science Foundation Series: Creating Women Stem Pioneers of the Future... Sistahs in

Science

Program:

To The Best Of Our Knowledge

Date: Time: February 1, 2004 7:00A-8:00A

Description:

Each year in January, the country recognizes and celebrates the memory of Dr. Martin Luther King, Jr. The federal holiday commemorating Dr. King's birthday was signed into law only 20 years ago by President Ronald Reagan. It says that the holiday should serve as a time for Americans to reflect on the

President Ronald Reagan. It says that the holiday should serve as a time for Americans to reflect on the principals of racial equality and nonviolent social change. Our first story today is a good example of those goals. Sistahs in Science is a student organization for minority women in the sciences. It was co-founded about five years ago by chemistry professor, Dr. Sheila Browne, at Mount Holyoke College in western Massachusetts. Dr. Browne received the 1998 Presidential Award of Excellence in Science, Mathematics, and Engineering in Mentoring. Sistahs in Science has more than 50 women science majors and offers peer mentoring, tutoring, and workshops to increase academic and career success. Nearly 30 science faculty serve as mentors. With only about 20% of U.S. scientists being female, and an even smaller number of those being minority, Sistahs works to recruit, retain and enable minority women to succeed

and thrive in science.

Issue:

Integrated Schools Roundtable Discussion Doane Stuart Schools Exchange Students

Program:

To The Best Of Our Knowledge

Date: Time: February 1, 2004 7:00A-8:00A

Description:

Here in the U.S., Dr. Martin Luther King, Jr's birthday and Black History Month, provide a window to focus on racial equality in education. There's also another story, less well known. Northern Ireland is dealing with school integration, not along racial lines, but among catholic and protestant religions. In part one of our roundtable discussion last week, co-host, Dr. Karen Hitchcock, found out about New York's Doane Stuart School, and its' first ever exchange program with students from Lagan College in Belfast, Northern Ireland. This week, we hear personal family stories of the students from Ireland, and their hopes that school integration will lead to greater diversity in their country. Dr. Karen Hitchcock talks with 17 year ood protestant student, Sam Morrow and 16 year old catholic student, Tony McGaharan, both from Lagan College in Belfast, Northern Ireland. Dr. Richard Enemark, Headmaster of Doane Stuart School located in Albany. New York begins this closing segment.

Issue:

Sara Lawrence - Lightfoot on American Education

Program:

To The Best Of Our Knowledge

Date: Time: February 8, 2004 7:00A-8:00A

Description:

Sara Lawrence-Lightfoot is the first African-American woman in Harvard's history to have an endowed professorship named in her honor. For the past 30 years, she's studied the culture of schools, the patterns and structures of classroom life, plus socialization within families, communities, and schools. Sara Lawrence-Lightfoot is a sociologist and Professor of Education at Harvard University. She's the prolific author of eight books and numerous articles. In addition to her teaching, research, and writing, she sits on many communities and boards like the National Academy of Education. In 1984, she was the recipient of the prestigious MacArthur Prize Award. TBOOK spoke with her for Black History Month about a wide range of education issues in America, including: race, generational patterns, NCLB, and new technologies.

## **EDUCATION (Cont'd)**

issue:

Columbia University President, Lee Bollinger on Affirmative Action

Program:

To The Best Of Our Knowledge

Date: Time: February 8, 2004 7:00A-8:00A

Description:

This year marks the 50<sup>th</sup> anniversary of the U.S. Supreme Court's landmark decision, Brown v. Board of Education, aimed at ending segregation in public schools. The high court unanimously declared that separate educational facilities are inherently unequal and, as such, violate the 14<sup>th</sup> Amendment to the U.S. Constitution. Fast forward to just last year. The Supreme Court, by a narrow 5 to4 margin, upheld the admission's policy at Michigan University's Law School. The court affirmed that the law school's admission's policy was an acceptable means of achieving diversity because it considered race as just one of several factors in evaluating each applicant. Lee Bollinger is an attorney. He was named Dean of that very same University of Michigan Law School in 1987. Then, President of the University in 1996, before moving to his current position as President of Columbia University in 2002. We get Bollinger's reaction to the affirmative action decision, and it's impact on higher education.

issue:

**Germany Tried Islamic Primary Schools** 

Program:

To The Best Of Our Knowledge

Date: Time: February 8, 2004 7:00A-8:00A

Description:

Last week on our program, we discussed protestant and catholic integration in Northern Ireland schools. This week, we learn of a northern state in Germany that's experimenting with Islamic education in primary schools. Islamic religious education is only taught in a few German states. And even then, just as an extra-curricular activity. This, even though there are 70 thousand Muslim children in Germany schools, most of them of Turkish origin. Now, a northern German state wants to promote the social integration of these children. Over the past several weeks, they've been offering a new form of Islamic education in specially chosen primary schools. The curriculum is the joint effort of several Muslim organizations and the government.

Issue:

Harlem Stomp! A Cultural History of the Harlem Renaissance

Program:

To The Best Of Our Knowledge

Date: Time: February 15, 2004 7:00A-8:00A

Description:

Harlem Stomp! is a beautifully designed book, that documents the artistic, literary, and musical surge of black culture in Harlem from 1900 to 1924. Author, Laban Carrick Hill, researched the Harlem renaissance for more than a decade before doing this book. And now, it's a Junior Library Guild Selection. Hill has taught writing at three universities and colleges, and written nearly 20 novels for young

adults. He explains to Producer, Glenn Busvy, why he feels this is such an important historical period.

## **EDUCATION (Cont'd)**

Issue: Creating Women Stem Pioneers of the Futures; Attracting Women Students to Engineering

Program: To The Best Of Our Knowledge

Date: February 22, 2004 Time: 7:00A-8:00A

Description: Next week is National Engineers Week. One of the main highlights is the 4<sup>th</sup> Annual Introduce a Girl to

Engineering Day. This special day was founded in 2001, in part, by organizations like the Society of Women Engineers, and Mentor Net. Mentor Net is a national electronic mentoring network for undergraduate and graduate women students in engineering and science. Through its website, the organization links students, via e-mail, with industry and research professionals. Nearly 11,000 matches have been made just since 1998. A founding member of Mentor Net is Cornell University in Ithaca, New York, where this school year, they far exceeded the national average for women enrolled in engineering schools. We wondered why? In fact, what we learned is that top-notch colleges and universities all across the nation have a number of ways to attract women to their engineering programs. Those, like Cornell and others, with women undergraduate enrollment above the national average, want to ensure they don't lose gains they've made. Universities looking to swell the ranks of women engineers agree that a major

ingredient toward success is emphasizing the social aspect of the field. TBOOK explores three universities that are ahead of the curve in their appeal to women. And we also look at what is yet to be

done.

Issue: Mass-Independent Fractionation of Sulfer Isotopes, Sulfer-Cycling, and the Rise of Oxygen on the

**Early Earth** 

Program: To The Best Of Our Knowledge

Date: February 22, 2004 Time: 7:00A-8:00A

Description: While Rovers, Spirit and Opportunity, search for signs of life on Mars, scientists on Earth continue their

research into the earliest life on this planet. It turns out that this may also help the search for life

elsewhere in our own solar system. Detailing that is today's guest, Dr. Bruce Runnegar, Director of NAI, NASA's Astrobiology Institute. Dr. Runnegar is also Professor of Paleontology in the Department of Earch

and Space Sciences at UCLA.

Issue: Student Citizens Action Network Political Action Committee

Program: To The Best Of Our Knowledge

Date: February 29, 2004 Time: 7:00A-8:00A

Description: Traditional student political activism has mainly been about protesting. But some of today's students are

taking their tactics to a new level. Recent years have seen states all across the nation, struggle to balance their budgets. In many cases, that led to a strain on state services, including sometimes, higher education. Maryland is no exception. Last summer tuition at that state's flagship campus in College Park, jumped 20%. As one would expect, students were not pleased. What you might not expect, however, is how they reacted. We hear from Tim Daly, President, Student Government, University of Maryland College Park; Jesse Ferguson, Executive Director, The Students PAC, William and Marry; James Browning, Executive Director, Common Cause, Maryland; and Jeffrey Berry, Professor of Political

Science, Tufts University.

**EDUCATION (Cont'd)** 

issue:

**National Political Reporting Class** 

Program:

To The Best Of Our Knowledge

Date:

February 29, 2004

Time:

7:00A-8:00A

Description:

From students playing the political game like professionals, as in our first story, we turn our attention now to students covering politics as professional reporters. You can't escape presidential politics this time of year. Primaries in several states around the country are still being contested. If you're a reporter, this opportunity only comes around every four years. If you're a student aspiring to be the next Woodward and Bernstein, or Dan Rather, it's a chance to gain experience that could lead to a full time job after graduation. TBOOK looks at Class 530: Topics In Specialized Reporting, National Political Reporting. It's offered at the highly respected Newhouse School of Public Communications at Syracuse University. We spoke with the professor and her students a few days following their work on the New Hampshire primaries. They include: Professor Charlotte Grimes, Endowed Knight Chair in Political Reporting. Syracuse University, Syracuse, New York; Paul Singley, Graduate Student MNO, Magazine, Newspaper and Online Reporting, reporting for the Republican - American newspaper in Waterbury, Connecticut; Kate Brennan, Senior, for the Utica Observer Dispatch; and Tim Millard, Graduate Student, Broadcast

Journalism, for WVIA, public radio in Scranton/Wilkes-Barre, Pennsylvania.

Issue:

Center for Women & Information Technology Mentoring Program

Program:

To The Best Of Our Knowledge

Date: Time: March 21, 2004 7:00A-8:00A

Description:

ABC: News.com called CWIT the Center for Women & Technology at the University of Maryland, Baltimore County, "the best resource on women and technology on the web". Newsweek has named UMBC one of the hottest schools in America because of the national acclaim it's earned for its comprehensive support for minority science and technology undergraduate students. The university may also be best known for its Meyeroff Scholars Program which for 15 years has been sending large numbers of minorities on to advanced studies in science and technology and engineering. In fact, UMBC was just honored by the Council of Graduate Schools for its efforts to build a comprehensive environment for women and minority graduate students. Getting young women interested in high-technology and computer science can be a challenge. Keeping that interest through college and then on into graduate school and beyond is the goal of the Center for Women & Information Technology. TBOOK speaks with Dr. Janet Rutledge, Associate Dean of the Graduate School, University of Maryland, Baltimore County. Dr. Rutledge is the first African-American woman to receive a PH.D. from Georgia Tech's Electrical Engineering Program. We also feature Claudia Morrell, Director, Center for Women and Information Technology.

**EDUCATION (Cont'd)** 

issue:

**Raising & Educating Bipolar Children** 

Program:

To The Best Of Our Knowledge

Date: Time: March 28, 2004 7:00A-8:00A

Description:

A recent Time Magazine cover story says bipolar disorder has been identified as one of the most misunderstood and under-diagnosed conditions of childhood, and that it's dramatically on the rise. Just how common is bipolar disorder in children? Well, according to the American Academy of Child and Adolescent Psychiatry, up to 1/3 of the nearly 3.5 million children with depression in the United States may actually be experiencing the early onset of bipolar disorder. This compares favorably with other studies that indicate as many as 1.5 million school children are in classrooms with a bipolar condition. To learn about the latest on symptoms, diagnosis, and what schools and parents can do, TBOOK spoke with the authors of a new book, *The Ups & Downs of Raising a Bipolar Child: A Survival Guide for Parents*.

Issue:

**Non-Traditional Student Success Act** 

Program:

To The Best Of Our Knowledge

Date: Time: March 28, 2004 7:00A-8:00A

Description:

Non-traditional students are now the norm at most colleges and universities around the country. These are students who return to school while working, often raising a family, or maybe changing careers. Statistics bear this out. Some 40% of undergraduates work full-time. And another 27% have children... way up from just 15 years ago. Senators, Bob Graham of Florida and Hillary Rodham Clinton of New York, are sponsoring legislation to try and help non-traditional students earn their college degrees by reducing financial, academic, and social barriers. TBOOK speaks with Senator Clinton, and also gets reaction from the president of a school that would be impacted by this legislation, Dutchess Community College in upstate New York.

#### GOVERNMENT

Issue:

Simon's Rock College / The Early Alternative

Program:

To The Best Of Our Knowledge

Date: Time: January 18, 2004 7:00A-8:00A

Description:

While the No Child Left Behind law continues to be implemented and tested, a new presidential campaign year is in full swing. And, a whole new contingent of presidential hopefuls are again floating proposals aimed at trying to right what they see as wrong with public education. Meanwhile, increasing numbers of high school students are 'voting with their feet', leaving school after just their sophomore or junior years, to find more challenging educational opportunities at the college level. In fact, about 1/3 of U.S. colleges and universities now have programs to admit students after the 11<sup>th</sup> grade. Two years ago, the National Commission on the High School Senior Year, urged states to develop challenging alternatives to the traditional high school senior year. The panel said more high schools and colleges should think like Simon's Rock. Simon's Rock College in Great Barrington, Massachusetts was founded 40 years ago. It continues to be the nation's only liberal arts and sciences college designed specifically to provide bright, highly motivated students the opportunity to begin college after the 10<sup>th</sup> grade. TBOOK talks with the Dean of the College, Bernard Rogers, plus Simon's Rock student, Rachel Monger, from Trimble,

Missouri.

Issue:

No Child Left Behind Act - 2 Years Later

Program:

To The Best Of Our Knowledge

Date: Time: January 25, 2004 7:00A-8:00A

Description:

This month marks two years since the No Child Left Behind Act was signed into law. It continues to be criticized by educators and politicians for what they claim is too much federal control, lack of flexibility, and unfunded mandates. President Bush and Secretary of Education, Rod Paige, have been traveling the country to spotlight the second anniversary. TBOOK's Glenn Busby, caught up with Secretary Paige at West View Elementary School in Knoxville, Tennessee for this one on one encounter.

Issue:

Columbia University President, Lee Bollinger on Affirmative Action

Program:

To The Best Of Our Knowledge

Date:

February 8, 2004

Time:

7:00A-8:00A

Description:

This year marks the 50<sup>th</sup> anniversary of the U.S. Supreme Court's landmark decision, Brown v. Board of Education, aimed at ending segregation in public schools. The high court unanimously declared that separate educational facilities are inherently unequal and, as such, violate the 14<sup>th</sup> Amendment to the U.S. Constitution. Fast forward to just last year. The Supreme Court, by a narrow 5 to4 margin, upheld the admission's policy at Michigan University's Law School. The court affirmed that the law school's admission's policy was an acceptable means of achieving diversity because it considered race as just one of several factors in evaluating each applicant. Lee Bollinger is an attorney. He was named Dean of that very same University of Michigan Law School in 1987. Then, President of the University in 1996, before moving to his current position as President of Columbia University in 2002. We get Bollinger's reaction to the affirmative action decision, and it's impact on higher education.

#### **GOVERNMENT (Cont'd)**

Issue:

Free At Last! Stories and Songs of Emancipation

Program:

To The Best Of Our Knowledge

Date:

February 15, 2004

Time:

7:00A-8:00A

Description:

Free At Last! Stories and songs of Emancipation is the second book in a trilogy that dramatically documents the experience of black Americans from emancipation, to the 1954 Supreme Court decision outlawing school segregation. It's written for a high school reading level. Award-winning children's author, Doreen Rappaport says when she does school visits she stresses her research and writing process from idea, through to the finished book. She even lets students see her writing drafts with editor's comments. In Free At Last!, Rappaport uses true accounts to put readers in the shoes of the extraordinary men and women who fought the fear, violence and institutionalized injustice that came after the Civil War. TBOOK asked the author what inspired her to write this trilogy about the black experience in America.

Issue:

**Student Citizens Action Network Political Action Committee** 

Program:

To The Best Of Our Knowledge

Date:

February 29, 2004

Time:

7:00A-8:00A

Description:

Traditional student political activism has mainly been about protesting. But some of today's students are taking their tactics to a new level. Recent years have seen states all across the nation, struggle to balance their budgets. In many cases, that led to a strain on state services, including sometimes, higher education. Maryland is no exception. Last summer tuition at that state's flagship campus in College Park, jumped 20%. As one would expect, students were not pleased. What you might not expect, however, is how they reacted. We hear from Tim Daly, President, Student Government, University of Maryland College Park; Jesse Ferguson, Executive Director, The Students PAC, William and Marry; James Browning, Executive Director, Common Cause, Maryland; and Jeffrey Berry, Professor of Political Science, Tufts University.

Issue:

National Political Reporting Class To The Best Of Our Knowledge

Program:

February 29, 2004

Date: Time:

7:00A-8:00A

Description:

From students playing the political game like professionals, as in our first story, we turn our attention now to students covering politics as professional reporters. You can't escape presidential politics this time of year. Primaries in several states around the country are still being contested. If you're a reporter, this opportunity only comes around every four years. If you're a student aspiring to be the next Woodward and Bernstein, or Dan Rather, it's a chance to gain experience that could lead to a full time job after graduation. TBOOK looks at Class 530: Topics In Specialized Reporting, National Political Reporting. It's offered at the highly respected Newhouse School of Public Communications at Syracuse University. We spoke with the professor and her students a few days following their work on the New Hampshire primaries. They include: Professor Charlotte Grimes, Endowed Knight Chair in Political Reporting, Syracuse University, Syracuse, New York; Paul Singley, Graduate Student MNO, Magazine, Newspaper and Online Reporting, reporting for the Republican – American newspaper in Waterbury, Connecticut; Kate Brennan, Senior, for the Utica Observer Dispatch; and Tim Millard, Graduate Student, Broadcast Journalism, for WVIA, public radio in Scranton/Wilkes-Barre, Pennsylvania.

HEALTH

Issue:

Raising & Educating Bipolar Children

Program:

To The Best Of Our Knowledge

Date: Time: March 28, 2004 7:00A-8:00A

Description:

A recent Time Magazine cover story says bipolar disorder has been identified as one of the most misunderstood and under-diagnosed conditions of childhood, and that it's dramatically on the rise. Just how common is bipolar disorder in children? Well, according to the American Academy of Child and Adolescent Psychiatry, up to 1/3 of the nearly 3.5 million children with depression in the United States may actually be experiencing the early onset of bipolar disorder. This compares favorably with other studies that indicate as many as 1.5 million school children are in classrooms with a bipolar condition. To learn about the latest on symptoms, diagnosis, and what schools and parents can do, TBOOK spoke with the authors of a new book, *The Ups & Downs of Raising a Bipolar Child: A Survival Guide for Parents*.

#### MINORITIES, WOMEN & AGING

Issue: National Science Foundation Series: Creating Women Stem Pioneers of the Future... Sistahs in

**Science** 

Program: To The Best Of Our Knowledge

Date: February 1, 2004 Time: 7:00A-8:00A

Description: Each year in January, the country recognizes and celebrates the memory of Dr. Martin Luther King, Jr.

The federal holiday commemorating Dr. King's birthday was signed into law only 20 years ago by President Ronald Reagan. It says that the holiday should serve as a time for Americans to reflect on the principals of racial equality and nonviolent social change. Our first story today is a good example of those goals. Sistahs in Science is a student organization for minority women in the sciences. It was co-founded about five years ago by chemistry professor, Dr. Sheila Browne, at Mount Holyoke College in western Massachusetts. Dr. Browne received the 1998 Presidential Award of Excellence in Science, Mathematics, and Engineering in Mentoring. Sistahs in Science has more than 50 women science majors and offers peer mentoring, tutoring, and workshops to increase academic and career success. Nearly 30 science faculty serve as mentors. With only about 20% of U.S. scientists being female, and an even smaller number of those being minority, Sistahs works to recruit, retain and enable minority women to succeed

and thrive in science.

Issue: Integrated Schools Roundtable Discussion Doane Stuart School Exchange Students

Program: To The Best Of Our Knowledge

Date: January 25, 2004 Time: 7:00A-8:00A

Description: Doane Stuart School is billed as upstate New York's only co-educational, nursery to grade 12 independent school. Doane Stuart is a small school, with small class sizes, that offers unique

partnerships within their own school community... and as we hear in this story, way beyond their school boundaries. Now, they've partnered with Lagan College in Northern Ireland. It's hoped this exchange will foster an even greater appreciation for diversity among cultures and religions. Joining Dr. Karen Hitchcock in part one of this two-part roundtable discussion are 17 year old protestant student, Sam

Hitchcock in part one of this two-part roundtable discussion are 17 year old protestant student, Sam Morrow and 16 year old catholic student, Tony McGaharan, both from Belfast, Northern Ireland. Karen begins by speaking with Dr. Richard Enemark, Headmaster of the Doane Stuart Shool located in Albany,

New York.

Integrated Schools Roundtable Discussion Doane Stuart Schools Exchange Students

Program: To The Best Of Our Knowledge

Date: February 1, 2004 Time: 7:00A-8:00A

Description: Here in the U.S., Dr. Martin Luther King, Jr's birthday and Black History Month, provide a window to focus

on racial equality in education. There's also another story, less well known. Northern Ireland is dealing with school integration, not along racial lines, but among catholic and protestant religions. In part one of our roundtable discussion last week, co-host, Dr. Karen Hitchcock, found out about New York's Doane Stuart School, and its' first ever exchange program with students from Lagan College in Belfast, Northern Ireland. This week, we hear personal family stories of the students from Ireland, and their hopes that school integration will lead to greater diversity in their country. Dr. Karen Hitchcock talks with 17 year ood protestant student, Sam Morrow and 16 year old catholic student, Tony McGaharan, both from Lagan College in Belfast, Northern Ireland. Dr. Richard Enemark, Headmaster of Doane Stuart School located in

Albany, New York begins this closing segment.

MINORITIES, WOMEN & AGING (Cont'd)

Issue:

Sara Lawrence - Lightfoot on American Education

Program:

To The Best Of Our Knowledge

Date: Time: February 8, 2004 7:00A-8:00A

Description:

Sara Lawrence-Lightfoot is the first African-American woman in Harvard's history to have an endowed professorship named in her honor. For the past 30 years, she's studied the culture of schools, the patterns and structures of classroom life, plus socialization within families, communities, and schools. Sara Lawrence-Lightfoot is a sociologist and Professor of Education at Harvard University. She's the prolific author of eight books and numerous articles. In addition to her teaching, research, and writing, she sits on many communities and boards like the National Academy of Education. In 1984, she was the recipient of the prestigious MacArthur Prize Award. TBOOK spoke with her for Black History Month about a wide range of education issues in America, including: race, generational patterns, NCLB, and new

technologies.

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Issue:

**Germany Tried Islamic Primary Schools** 

Program:

To The Best Of Our Knowledge

Date: Time: February 8, 2004 7:00A-8:00A

Description:

Last week on our program, we discussed protestant and catholic integration in Northern Ireland schools. This week, we learn of a northern state in Germany that's experimenting with Islamic education in primary schools. Islamic religious education is only taught in a few German states. And even then, just as an extra-curricular activity. This, even though there are 70 thousand Muslim children in Germany schools, most of them of Turkish origin. Now, a northern German state wants to promote the social integration of these children. Over the past several weeks, they've been offering a new form of Islamic education in specially chosen primary schools. The curriculum is the joint effort of several Muslim organizations and the government.

## MINORITIES, WOMEN & AGING (Cont'd)

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technologies.

issue:

Harlem Stomp! A Cultural History of the Harlem Renaissance

Program:

To The Best Of Our Knowledge

Date:

February 15, 2004

Time:

7:00A-8:00A

Description:

Harlem Stomp! is a beautifully designed book, that documents the artistic, literary, and musical surge of black culture in Harlem from 1900 to 1924. Author, Laban Carrick Hill, researched the Harlem

renaissance for more than a decade before doing this book. And now, it's a Junior Library Guild

Selection. Hill has taught writing at three universities and colleges, and written nearly 20 novels for young adults. He explains to Producer, Glenn Busvy, why he feels this is such an important historical period.

Issue:

Free At Last! Stories and Songs of Emancipation

Program:

To The Best Of Our Knowledge

Date:

February 15, 2004

Time:

7:00A-8:00A

Description:

Free At Last! Stories and songs of Emancipation is the second book in a trilogy that dramatically documents the experience of black Americans from emancipation, to the 1954 Supreme Court decision outlawing school segregation. It's written for a high school reading level. Award-winning children's author, Doreen Rappaport says when she does school visits she stresses her research and writing process from idea, through to the finished book. She even lets students see her writing drafts with editor's comments. In Free At Last!, Rappaport uses true accounts to put readers in the shoes of the extraordinary men and women who fought the fear, violence and institutionalized injustice that came after the Civil War. TBOOK asked the author what inspired her to write this trilogy about the black experience in America.

### MINORITIES, WOMEN & AGING (Cont'd)

Issue: Creating Women Stem Pioneers of the Futures; Attracting Women Students to Engineering

Program: To The Best Of Our Knowledge

Date: February 22, 2004 Time: 7:00A-8:00A

Description: Next week is National Engineers Week. One of the main highlights is the 4<sup>th</sup> Annual Introduce a Girl to

Engineering Day. This special day was founded in 2001, in part, by organizations like the Society of Women Engineers, and Mentor Net. Mentor Net is a national electronic mentoring network for undergraduate and graduate women students in engineering and science. Through its website, the organization links students, via e-mail, with industry and research professionals. Nearly 11,000 matches have been made just since 1998. A founding member of Mentor Net is Cornell University in Ithaca, New York, where this school year, they far exceeded the national average for women enrolled in engineering schools. We wondered why? In fact, what we learned is that top-notch colleges and universities all across the nation have a number of ways to attract women to their engineering programs. Those, like Cornell and others, with women undergraduate enrollment above the national average, want to ensure they don't lose gains they've made. Universities looking to swell the ranks of women engineers agree that a major ingredient toward success is emphasizing the social aspect of the field. TBOOK explores three

universities that are ahead of the curve in their appeal to women. And we also look at what is yet to be

done.

Issue: W.E.B. Dubois

Program: To The Best Of Our Knowledge

Date: February 29, 2004 Time: 7:00A-8:00A

Description: We've broadcast several stories about black history in recent shows. And now to wrap-up Black History

Month, we learn about Dr. W.E.B. DuBois. Dr. Martin Luther King, Jr. wrote of DuBois that, "His singular greatness lay in his quest for truth about his own people. The degree to which he succeeded disclosed the great dimensions of the man." DuBois dies in Africa on August 27<sup>th</sup>, 1963, on the eve of the march in Washington that gave us Dr. King's historic 'I Have A Dream' speech. This essay is written and delivered by Jim Haskins, an award-winning author of more than 100 biographies. Haskins is a Professor of English

at the University of Florida in Gainsville.

Issue: Center for Women & Information Technology Mentoring Program

Program: To The Best Of Our Knowledge

Date: March 21, 2004 Time: 7:00A-8:00A

Description: ABC News.com called CWIT the Center for Women & Technology at the University of Maryland,

Baltimore County, "the best resource on women and technology on the web". Newsweek has named

UMBC one of the hottest schools in America because of the national acclaim it's earned for its comprehensive support for minority science and technology undergraduate students. The university may

also be best known for its Meyeroff Scholars Program which for 15 years has been sending large

numbers of minorities on to advanced studies in science and technology and engineering. In fact, UMBC was just honored by the Council of Graduate Schools for its efforts to build a comprehensive environment for women and minority graduate students. Getting young women interested in high-technology and computer science can be a challenge. Keeping that interest through college and then on into graduate school and beyond is the goal of the Center for Women & Information Technology. TBOOK speaks with Dr. Janet Rutledge, Associate Dean of the Graduate School, University of Maryland, Baltimore County. Dr. Rutledge is the first African-American woman to receive a PH.D. from Georgia Tech's Electrical

Engineering Program. We also feature Claudia Morrell, Director, Center for Women and Information

Technology.

#### YOUTH & FAMILY

Issue:

A Mind At A Time

Program:

To The Best Of Our Knowledge

Date: Time: January 4, 2004 7:00A-8:00A

Description:

We've probably all known children who seem (as the old saying goes) to march to the beat of a different drum. Dr. Mel Levine believes different minds learn differently. He has the research and over three-decades of experience to explain it. Dr. Levin has published nearly a dozen books. His latest are The Myth of Laziness and A Mind at a Time, a number one national best-seller. It shows parents and educators how to identify a child's individual learning pattern and how to encourage the strengths that will lead to success in school. Dr. Levine is a Professor of Pediatrics at the University of North Carolina Medical School; Director of that University's Clinical Center for the Study of Development and Learning; and also Founder and co-chair of All Kinds of Minds, a non-profit institute that develops programs to help parents, teachers and children handle differences in learning.

Issue:

**Charter School Evaluations & Assessments** 

Program:

To The Best Of Our Knowledge

Date: Time: January 4, 2004 7:00A-8:00A

Description:

All across the country, high-stakes standardized tests always stimulate lively discussion and debate in the education community. But as we hear in this story, the most important measures of school learning may well be DAILY classroom assessments. During 2003, TBOOK broadcast a series of continuing reports about the first-year Brighter Choice Charter School. This chapter looked at how this school determines if its students are in fact learning. We speak with Barbara Gioia, English Language Arts Teacher; Patrick

Kelly, Principal; and Karla Thomson, a parent.

Issue:

The Light Barrier: A Color Solution To Your Child's Light Based Reading Difficulties

Program:

To The Best Of Our Knowledge

Date: Time: January 4, 2004 7:00A-8:00A

Description:

Another area that was the focus of much attention in 2003 were the efforts to raise reading levels. The National Institutes of Health believe as many as 10 million children have reading problems. Now we learn what one possible source of some of those problems could be. It's a sensitivity to light, called Irlen Syndrome... also known as SSS or Scotopic Sensitivity Syndrome. Researchers disagree on how many Americans may be affected... anywhere from a high of 12% to a low of 5%. But even if one uses the low figure of 5%, it would mean about 2.5 million school children suffer from light-based reading difficulties significant enough to effect their school performance. TBOOK looks at one family's search for answers to their children's visual stress problems. We speak with Rhonda Stone, a journalist, health education writer, and mother of two children diagnosed with Irlen Syndrome.

YOUTH & FAMILY (Cont'd)

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technologies.

Issue:

Raising & Educating Bipolar Children

Program:

To The Best Of Our Knowledge

Date: Time: March 28, 2004 7:00A-8:00A

**Description:** 

A recent Time Magazine cover story says bipolar disorder has been identified as one of the most misunderstood and under-diagnosed conditions of childhood, and that it's dramatically on the rise. Just how common is bipolar disorder in children? Well, according to the American Academy of Child and Adolescent Psychiatry, up to 1/3 of the nearly 3.5 million children with depression in the United States may actually be experiencing the early onset of bipolar disorder. This compares favorably with other studies that indicate as many as 1.5 million school children are in classrooms with a bipolar condition. To learn about the latest on symptoms, diagnosis, and what schools and parents can do, TBOOK spoke with the authors of a new book, *The Ups & Downs of Raising a Bipolar Child: A Survival Guide for Parents*.

Issue:

**Non-Traditional Student Success Act** 

Program:

To The Best Of Our Knowledge

Date: Time: March 28, 2004 7:00A-8:00A

Description:

Non-traditional students are now the norm at most colleges and universities around the country. These are students who return to school while working, often raising a family, or maybe changing careers. Statistics bear this out. Some 40% of undergraduates work full-time. And another 27% have children... way up from just 15 years ago. Senators, Bob Graham of Florida and Hillary Rodham Clinton of New York, are sponsoring legislation to try and help non-traditional students earn their college degrees by reducing financial, academic, and social barriers. TBOOK speaks with Senator Clinton, and also gets reaction from the president of a school that would be impacted by this legislation, Dutchess Community College in upstate New York.

<u>PUBLIC SERVICE ANNOUNCEMENTS</u>
KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	KDND	KRXQ	KWOD
Meals on Wheels	4	4	5	4	.5
Meals on Wheels is asking for your help in					
their fight against senior hunger. During the					
week of March 22 <sup>nd</sup> , Sacramento County's					
Meals on Wheels program will be					
celebrating "March for Meals Week". You					
can help by volunteering or pledging a donation. For more information call					
916.444.9533.					
Grant Adult School	3	6	4	5	4
If you need to get your high school diploma	3	J	-	Ū	•
or learn a trade, Grant Adult School is					
holding their annual Drop-In Day on					
Thursday, January 15 <sup>th</sup> , from 9:00a – 3:00p.					
For more information call 916.286.3837.					
The Suicide Prevention Crisis Line	3	4	4	5	4
The Suicide Prevention Crisis Line is					
accepting applications for volunteer service					
on their crisis line. No experience is					
required – training is provided. For more					
information call 916.368.3118.			_		
Colfax High Blood Drive	2	6	6	4	4
The "S" Club of Colfax High School is					
sponsoring a Sacramento Center Blood					
Drive on Friday, February 4 <sup>th</sup> from 8:00a –					
2:00p in the school's gymnasium. For more					
information call 530.346.2284 ext. 343.	4	4	5	5	6
Sacramento Public Libraries The Sacramenta International Pagessian	4	4	3	5	O
The Sacramento International Depression Glass Club's 33 <sup>rd</sup> Anniversary Glass, China					
and Pottery Show & Sale will be held on					
Saturday, February 7 <sup>th</sup> & 8 <sup>th</sup> at the					
Sacramento Scottish Rite Temple, 6151 H					
Street. Proceeds benefit Sacramento Public					
Libraries. For more information call					
916.456.2280.					
Rotary Club of Foothills-Highlands	4	6	6	5	5
The Rotary Club of Foothill-Highlands is					
holding their 9 <sup>th</sup> Annual Crab Feed on					
Saturday, February 14 <sup>th</sup> beginning at 6:00p					
at St. John Vianney Catholic Church, 10497					
Coloma Road in Rancho Cordova.					
Proceeds benefit local and international					
charities. For more information call					
916.481.4413.		_	_		4
Legal Services of Northern California	4	5	5	4	4
"Run, Valentine, Run!" takes place on					
Saturday, February 14 <sup>th</sup> , at Country Club					
Plaza. Registration begins at 7:30a, the					
race starts at 8:45am. Proceeds benefit Legal Services of Northern California,					
serving at-risk youth in Sacramento. For					
more information call 916.551.2164.					
High Highhaudh dan 310.331.2104.					

Child Action, Inc.	KSEG 5	KSSJ 4	KDND 4	KRXQ 4	KWOD 5
Child Action, Inc. is offering a Free Parenting Workshop for parents, teachers and administrators. The workshops will be held on Wednesday, February 11 <sup>th</sup> , 18 <sup>th</sup> & 25 <sup>th</sup> from 6:00p-8:00p at 5450 Power Inn Road, Suite G. For more information call					
916.369.0191.  St. John's Christian School  "Better than the Beat", St. John's Christian School's 11 <sup>th</sup> Annual Crab Feed, will be held on Saturday, February 21 <sup>st</sup> , beginning at 6:00p at the Placer County Fairgrounds.	4	4	2	4	2
For more information call 916.786.5400.  Sacramento SPCA  The 2 <sup>nd</sup> Annual Humane-itarian Awards will be held on Thursday, February 5 <sup>th</sup> , beginning at 6:00pm at The Grand, 1215 J Street in Sacramento. Proceeds benefit the Sacramento SPCA. For more information call 916.383.7387 ext. 9102.	4	4	5	5	3
Woodland High School PTA  The Woodland High School PTA is sponsoring a "Barely Used Prom Dress Sale". Barely used, clean prom dresses and accessories will be accepted for consignment on Friday, February 6 <sup>th</sup> , from 5:00p-8:00p at the Little Theater on the WHS campus. The prom dress sale will be on Saturday, February 7 <sup>th</sup> , 10:00a-4:00p. For more information call 916.657.9090.	5	6	3	4	4
American Heart Association  A Women's Hearth Health seminar will be held on Thursday, February 12 <sup>th</sup> , 5:00p – 8:30p at Serrano Country Club in El Dorado Hills. Proceeds benefit the American Heart Association. For more information call 530.626.2770.	6	5	5	4	5
Firefighters Burn Institute  The Sacramento Area Firefighter's "Fill the Boot for Burns" Boot Drive takes place from Friday, February 6 <sup>th</sup> through Monday, February 9 <sup>th</sup> . All proceeds benefit the Firefighters Burn Institute. For more information call 916.739.8525.	4	4	3	4	4
Center for Child Safety & Awareness The 2 <sup>nd</sup> Annual "Sweet Laughs with Sweet Hearts" takes place on Saturday, February 14 <sup>th</sup> , with shows starting at 5:30p, 8:30p and 10:30p at Laughs Unlimited, 1207 Front Street in Old Sacramento. Proceeds benefit the National Center for Child Safety & Awareness. For more information call 916.348.3405.	5	3	5	3	3
Adopt a Manatee Show your love this Valentine's Day. Adopt an endangered manatee for someone special. 1.800.432.JOIN.	5	2	4	5	4

Tahoe Women's Services	KSEG 5	<u>KSSJ</u> 3	KDND 4	KRXQ 5	KW
Sugar Bowl is holding a ½ price discount	3	•		Ū	
ski day on Friday, March 5 <sup>th</sup> , with proceeds					
benefiting Tahoe Women's Services. For					
more information call 775.832.6693.					
UCP of Greater Sacramento	4	5	5	4	
UCP of Greater Sacramento will hold their	-	_	_		
32 <sup>nd</sup> Annual Box Lunch Day on Monday,					
March 22 <sup>nd</sup> . Proceeds benefit the local					
community service programs of United					
Cerebral Palsy. For more information call					
916.565.7700.					
<b>Boys &amp; Girls Club of Sacramento</b>	5	4	4	5	
The Kovar Martial Arts Extravaganza					
benefit will take place on Saturday, March					
13 <sup>th</sup> , beginning at 4:00pm at the Memorial					
Auditorium, 1515 H Street. Proceeds					
benefit the Boys & Girls Club of					
Sacramento. For more information call					
800.645.3676.				_	
American Lung Association	3	4	4	5	;
Donate to the American Lung Association					
of California's Asthma & Lung Disease					
Research Fund on your 2003 California					
Income Tax Form. For more information call					
1.800.LUNG.USA or visit www.saclung.org.	4	•	•	4	
Parents for the Arts	4	3	3	4	•
Parents for the Arts will hold their 3 <sup>rd</sup> Annual					
Crab Feed on Saturday, March 20 <sup>th</sup> , 5:30p					
until 11:00p at Turn Verein, 3349 J Street.					
Proceeds benefit Natomas Charter School					
Performing and Fine Arts Academy. For					
more information call 916.928.5353.  Maidu Interpretive Center	4	4	3	3	
The Taste of the Wild fundraiser takes	-7	7	3	3	
place on Friday, February 28 <sup>th</sup> , 5:30p-8:00p					
at the Maidu Interpretive Center, 1960					
Johnson Ranch Drive in Roseville. For					
more information call 916.772.4242.					
Shriner's Hospital for Children	4	3	5	4	
The Sacramento Banjo Band is holding its	-				
Annual Banjo-rama on Sunday, February					
29 <sup>th</sup> , 11:45am until 5:00pm at the					
Carmichael Elks Lodge, 5631 Cypress					
Avenue. Proceeds benefit the Shriner's					
Hospital for Children. For more information					
call 916.383.0108.					
Folsom Music Boosters	4	4	4	3	
The Folsom Music Boosters are sponsoring					
Folsom Wine & Jazz on March 13th at the					
Folsom Community Center. Proceeds					
benefit the Folsom Music Programs. For					
more information call 916.985.4458.					

Towe Auto Museum	KSEG 5	KSSJ 5	KDND 3	KRXQ 4	<u>KWC</u> 6
The Towe Auto Museum is holding their Semi-Annual Automotive Swap Meet on Sunday, March 7 <sup>th</sup> at the Capitol City Freeway Parking Lots on 21 <sup>st</sup> Street between W & X Streets. For more information call 916.442.6802.	J	Ü	J	·	,
Special Olympics of Greater Sacramento The Special Olympics of Northern California Inaugural 3-on-3 Basketball Classic is set for March 13 <sup>th</sup> and 14 <sup>th</sup> at Cordova High School. All proceeds benefit Special Olympics programs in the greater Sacramento area. For more information call 916.920.2950.	4	4	5	4	5
Folsom History Museum The Folsom History Museum is holding their 3 <sup>rd</sup> Annual Women in History Celebration on Sunday, March 14 <sup>th</sup> , from 2:00p-4:00p at the Lake Natoma Inn. For more information call 916.985.2707.	4	3	3	4	4
Effie Yeaw Nature Center The Effie Yeaw Nature Center needs volunteers! Come discover how you can be a part of the Nature Center's team at a Volunteer Open House & Orientation on Thursday, March 18 <sup>th</sup> , 9:00a-12:00p. For more information call 916.489.4918.	4	4	4	3	3
Mercy Folsom Emergency Department & Folsom Family Clinic  The Rotary Club of Folsom will hold their 11th Annual Wine & Dine on Sunday, March 21st, 5:00p to 7:30p at the Folsom Community Center, 52 Natomas Street in Folsom. Proceeds benefit the Mercy Folsom Emergency Department, the Folsom Family Clinic and other Folsom Rotary Charities. For more information call 916.983.0191.	4	3	4	5	4
National MS Society The National Multiple Sclerosis Society, Northern California Chapter, is hosting "Living Well with MS" on Saturday, March 20 <sup>th</sup> , from 9:30a-12:30p at Luken's Auditorium, 6555 Coyle Avenue in Carmichael. Local MS experts will speak – there is no fee to attend. For more information call 1.800.344.4867.	4	5	5	5	4
California Dietetic Association Foundation The Nutrition Fuels Fitness 5k/10k Run takes place on Saturday, March 27 <sup>th</sup> , in Elk Grove Regional Park. Registration begins at 6:30a. Proceeds benefit the California Dietetic Association Foundation's mission to help with the fight against childhood obesity. For more information call 916.688.6434.	5	4	4	2	5

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<b>KRXQ</b>	<b>KWOD</b>
Project Kid Care	4	3	6	2	4
Project Kid Care is holding a Free Child					
Safety Seat Inspection and Photo I.D. on					
Saturday, March 27 <sup>th</sup> , 9:00a-12:00p at the					
Carmichael Park Clubhouse, 5750 Grant					
Avenue. For more information call					
916.485.5322.	_	_		-	•
Old Sacramento Living History Program	5	5	4	5	3
The Old Sacramento Living History					
Museum will be offering its Member					
Training Program, beginning with an					
orientation on Saturday, March 13 <sup>th</sup> from					
12:30p to 2:30p at the Living History					
Center, 1101 2 <sup>nd</sup> Street in Old Sacramento.					
For more information call 916.264.8142.	5	4	4	5	5
River City Community Services The 1 <sup>st</sup> Inaugural Empty Bowls Luncheon	3	7	7	3	3
takes place on Tuesday, March 16 <sup>th</sup> from					
11:00a to 2:00p at Westminister					
Presbyterian Church, 13 <sup>th</sup> & N Streets.					
Enjoy a delicious Lenten lunch and keep					
the ceramic bowl. Proceeds benefit River					
City Community Services, Sacramento's					
longest running non-profit emergency food					
and housing outreach. For more information					
visit www.rivercitycommunityservices.org.					

#### SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the American River Parkway, Disabled Sports USA, Sacramento Crisis Nursery, Sacramento County Sheriff's Citizen Corps Council, Women Escaping a Violent Environment, Chicks in Crisis, Sacramento Veterans Resource Center, the Keaton Raphael Memorial Foundation, and the CSUS Black Student Cultural Association.

#### **NEWS REPORTS**

Entercom stations air newscasts twice and hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.



# PROMOTION DEPARTMENT MEMO

To: Kat Madru / Entercom P.S.A. Director

Fr: Josh Pusateri

Re: 107.9 The End 1<sup>st</sup> Quarter PSA Activities

Da: 3/5/04

Here is a rundown of 107.9 The End's Public Service Activities for the 1<sup>st</sup> Quarter of 2004.

- \*2004 Radiothon for the UC Davis Children's Hospital 107.9 The End helped the UC Davis Children's Hospital raise more than \$90k through donations from listeners on air during our annual Radiothon Weekend (2/20-2/22).
- \* <u>Special Olympics 3 On 3 Basketball Tournament</u> 107.9 The End helped promote the Special Olympics fundraiser via recorded promos, on air mentions and weblisting.
- \* <u>Club Live</u> Darci from The Morning Rave and The End Streetbeat made prize donations and judged a lip synch contest for the after school program.
- \* <u>John Barrett Middle School Jog-O-thon</u> The End Streetbeat donated prizes and helped the junior high raise money for breast cancer research through promotional support on air and at the event.
- \* <u>Youth Council CPS</u> The End made an appearance and donations for Child Protective Services Reunion Day at Paradise Island.
- \* <u>Station Donations</u> 107.9 The End donated a variety of CD's, T-shirts, DVDs, movie passes, Hats, and other promotional merch to the following groups / organizations...
  - Carl Sundahl Elementary School Foundation
  - Pleasant Grove Elementary School
  - Albertsons Einstein Middle School
  - St. Lawrence Parish School
  - Mercy San Juan Medical Center
  - Bella Vista High School Grad Night
  - Sacramento Sheriffs Department

# **OTHER PUBLIC AFFAIRS EVENTS / ACTIVITY**

<u>Radiothon 2004</u> – Entercom / Sacramento held their Annual Children's Miracle Network Radiothon benefiting the UC Davis Children's Hospital. All stations were involved and raised \$365,000.

<u>Tours</u> - Entercom / Sacramento staff regularly hosts tours through our facility. Groups include the Boy and Girl Scouts, Special Education classes, Elementary School classes, media students, foreign exchange students and senior citizen groups.

<u>Public Service Announcements</u> - Entercom / Sacramento regularly donates their studio facilities, time, talent and production personnel to produce public service announcements for non-profit organizations for use throughout the Sacramento market.